

The logo is an oval shape with a black border. It is split diagonally from the top-left to the bottom-right. The upper-left portion is a vibrant pink, and the lower-right portion is black. At the top, a black semi-circular cap contains the year '1980' in white. The word 'BREDIAL' is written in large, bold, white, sans-serif capital letters across the center. Below it, the phrase 'Tradition familiale' is written in a smaller, white, serif font.

1980

BREDIAL

Tradition familiale